

CHEN EYE CON · CURATE STAGE



CORPORATE · MICE · EXPERIENTIAL

We celebrate people. At every scale.

Curate is a full-stack event management company from Chennai. Conferences, launches, celebrations and experiences, designed on a blank page and delivered by one in-house team.

200+ events since 2022

100+ corporate clients

5.0 Google rating

CHENNAI · PAN-INDIA

Not an agency. A partnership.

Curate did not start in a boardroom. It started with a feeling: that events had become predictable. Same setups, same formats, same everything. And somewhere in all that planning, the people got lost.

In 2022, Keerthana and Naveen built Curate from scratch to fix exactly that. What began as a five client pipeline in Chennai is now a full-stack studio delivering conferences, launches and celebrations across India.

Creative, production, content and on-ground crew all live under one roof. You brief once, and one accountable team carries the event from concept to the last cue. The project lead who takes your first call is standing stage-side on show day.

Every brief starts at a blank page.
The team that pitches is the team
that delivers.

"Curate doesn't just execute. They design
the feeling every guest walks out with."

ORGANISING SECRETARY · TAMILNADU
OPHTHALMIC ASSOCIATION



Since 2022

Chennai HQ

One in-house team



Built different, on purpose.

01

No templates

Every event is curated to its story, its audience, and its one chance to land. Repeat formats are a promise we never make.

02

One project lead

A single accountable owner from first call to final cue. One channel, one point of contact, zero ticket queues.

03

Referral-led growth

Every client since 2022 has come from a referral or a returning relationship. The work is the marketing.

04

Detail obsessed

From napkin fold to lighting cue, every touchpoint is rehearsed. Seamless on stage is two hundred decisions off it.

05

Owned inventory

Sound, lights, LED, staging and trussing are in-house, so timelines and quality never depend on a third party.

06

Content built in

An in-house photo and video crew ships same-day social edits and a full aftermovie within a week.

Pan-India presence

Owned production kit in Chennai, trusted crew across the country, managed by the same project lead you started with.

Chennai HQ

Coimbatore

Hyderabad

Delhi

Kolkata

Destination events Pan-India

2022

FOUNDED, CHENNAI

200+

EVENTS DELIVERED

100+

CORPORATE
CLIENTS

5.0

GOOGLE · 87+
REVIEWS

5+

CITIES SERVED

Eight services. One accountable team.

Corporate Events

01

Conferences, annual meets, product launches and award nights, executed with precision and impact.

CONFERENCES · ANNUAL DAYS · AWARDS

Destination Corporate Events

02

Offsites, retreats and out-of-city experiences that inspire teams and strengthen connections.

OFFSITES · RETREATS · MICE

Team Building & Outings

03

Engaging activities and offsites that bring teams closer and boost morale.

ACTIVITIES · ENGAGEMENT

Experiential Marketing

04

Immersive brand experiences and activations that bring your brand to life.

ACTIVATIONS · ROADSHOWS

Event Production

05

Sound, lights, LED, staging and show calling with owned inventory and a rehearsed crew.

SOUND · LIGHT · LED · STAGING

Social & Private Events

06

Sangeets, weddings and milestone celebrations, curated personally and produced flawlessly.

WEDDINGS · SANGEETS

Photography & Video

07

Same-day social edits and a full aftermovie within a week, shot by an in-house crew.

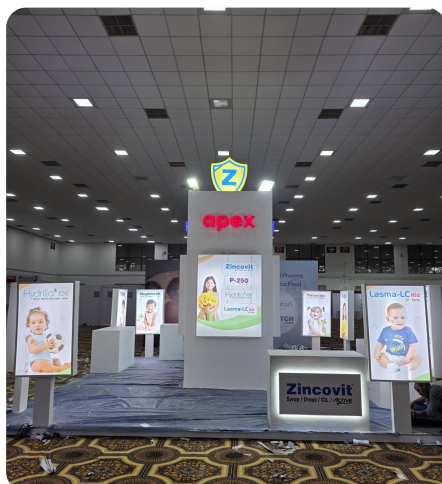
STILLS · AFTERMOVIES · REELS

Stall Design & Fabrication

08

Exhibition stalls and brand spaces, designed in 3D and fabricated in-house.

DESIGN · BUILD · BRANDING



Embedded, not outsourced.

Curate plugs into your team like an in-house department. Four phases, one owner, and a cadence your stakeholders can see from day one.

01

Align

A two hour kickoff with your stakeholders. Objective, audience, brand tone, budget guardrails and internal constraints, captured in one brief.

02

Embed

A shared workspace, weekly syncs and one project lead plugged into the way your team already works.

03

Produce

Creative, production, content and on-ground crew move on parallel tracks under one roof. One owner signs off end to end.

04

Deliver

Calm stage-side command on show day. Your team hosts, we run the show, and the wrap includes an aftermovie and a retrospective.



The conference that keeps coming back.

For five consecutive years, the TamilNadu Ophthalmic Association has trusted Curate with its flagship annual conference. Scientific tracks by day, gala evenings by night, one production playbook refined year after year.

2,500

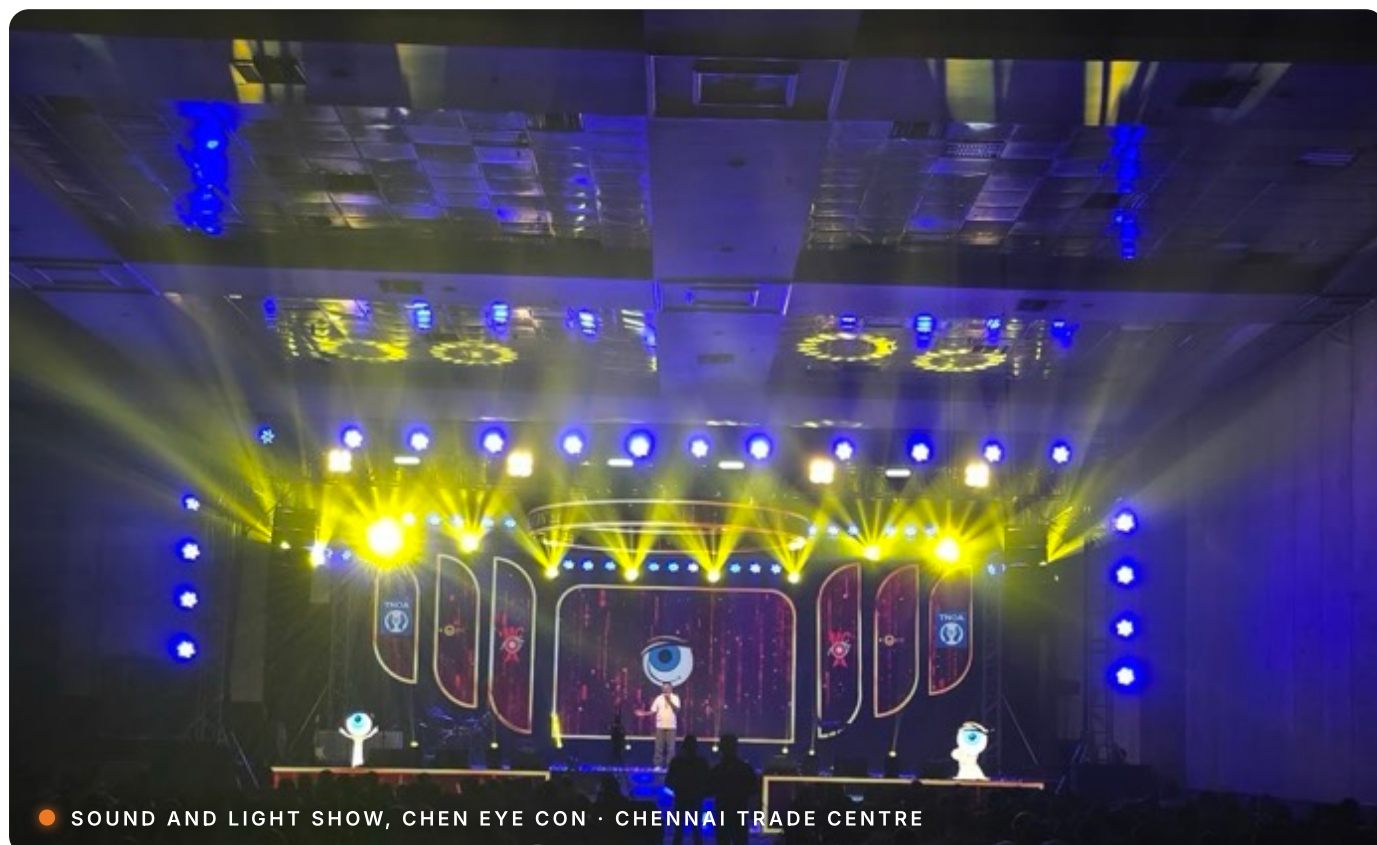
DELEGATES A YEAR

3 days

TRACKS, GALA, AWARDS

5 yrs

INCUMBENT PARTNER



Chennai Trade Centre

Scientific tracks and CME flow

Awards gala production

Delegate journey design

Reveals the room remembers.

For the Tall Grass launch by Shambhavi Builders, Curate designed the full arrival-to-reveal journey: a sculpted entrance, an all-white stage wrapped in florals, and a light cue timed to the exact second the brand came alive.

End to end

CONCEPT TO SHOW DAY

In-house

DECOR AND PRODUCTION



Tall Grass · Shambhavi Builders

Docchain launch

YI Trichy

Press moments and reveal staging

Office floors, turned into arenas.

Annual days, Diwali bashes and milestone nights, delivered in workplaces and grand ballrooms alike. From celebrity nights at Agilysys Technologies to EssEmm Corporation's 30 years celebration, Curate stages the moments teams remember.

Celebrity

HOSTING AND MANAGEMENT

Full stack

STAGE, SOUND, LIGHT, LED



"Our internal team ran the conversations, Curate ran the stage. That's the cleanest division of labour we ever had at an annual day event."

MR. SATHISH NAIR · CEO, ESS EMM CORPORATION

The right act, at the right minute.

Singers, comedians, anchors and novelty experiences, curated to the audience and stage-managed by Curate's own show callers. From a packed dance floor to a robot dog roaming the office, entertainment is programmed, not improvised.

Curated

ARTIST ROSTER

Managed

GREEN ROOM TO STAGE



LIVE PLAYBACK NIGHT AT A CORPORATE DIWALI BASH



STANDUP SETS



DANCE FLOORS THAT FILL THEMSELVES

Singers and live bands

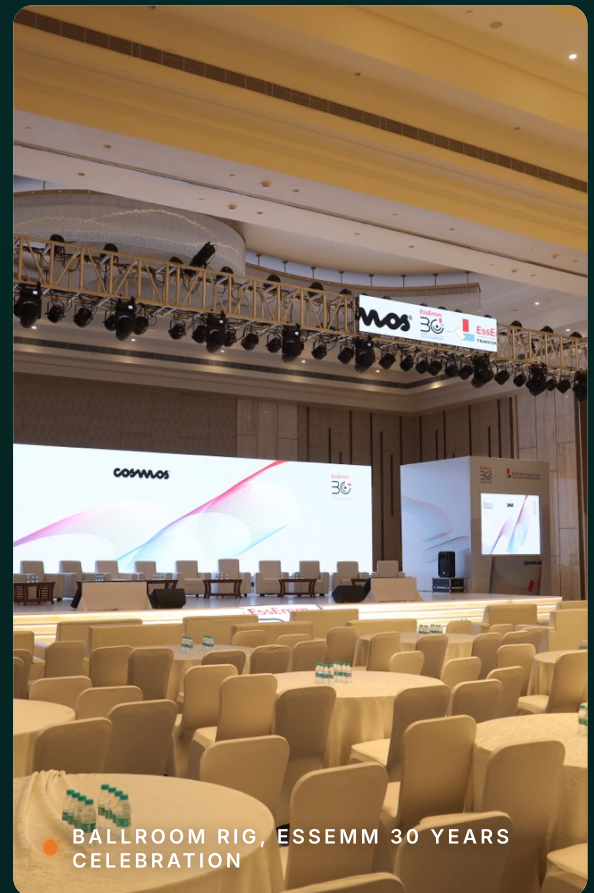
Comedians and anchors

Dance crews

Novelty experiences

Owned inventory. Rehearsed outcomes.

Production is not a vendor list at Curate. Sound, lighting, LED, staging and trussing are in-house, run by the same crew every show. That is what makes a 4am load-in calm and a reveal cue land on the exact beat.



Sound & Light

Line arrays, moving heads and a plotted cue sheet for every show.

LED & Staging

Modular decks, trussing and LED walls with timecoded content.

Show Calling

Dry runs and stage-side command, so the show runs even when plans change.

Brand spaces that stop footfall.

From 3D concept to on-floor fabrication, Curate designs exhibition stalls, conference backdrops and outdoor brand structures that pull a crowd and hold it. Designed in-house, built in-house, installed overnight.

3D first

APPROVED BEFORE BUILD

Overnight

INSTALL AND HANDOVER



ZINCOVIT ISLAND STALL, EXHIBITION FLOOR



APEX BOOTH



CONFERENCE BACKDROP



3D DESIGN RENDER

Apex Laboratories

Zincovit

Cidis

Kongu Pedicon 25

Outdoor brand structures

Personal occasions, produced like shows.

Sangeets, weddings and private milestones with the same discipline we bring to a conference: designed decor, plotted lighting and live show direction, so the family is in the moment and never in the logistics.

Sangeet

TO RECEPTION, ONE TEAM

Discreet

HIGH-PROFILE FAMILIES



● SANGEET EVENING, ARCH DECOR AND PLOTTED LIGHTING



● GUEST BOOK AND PHOTO CORNERS



● CUSTOM PROPS, BUILT IN-HOUSE

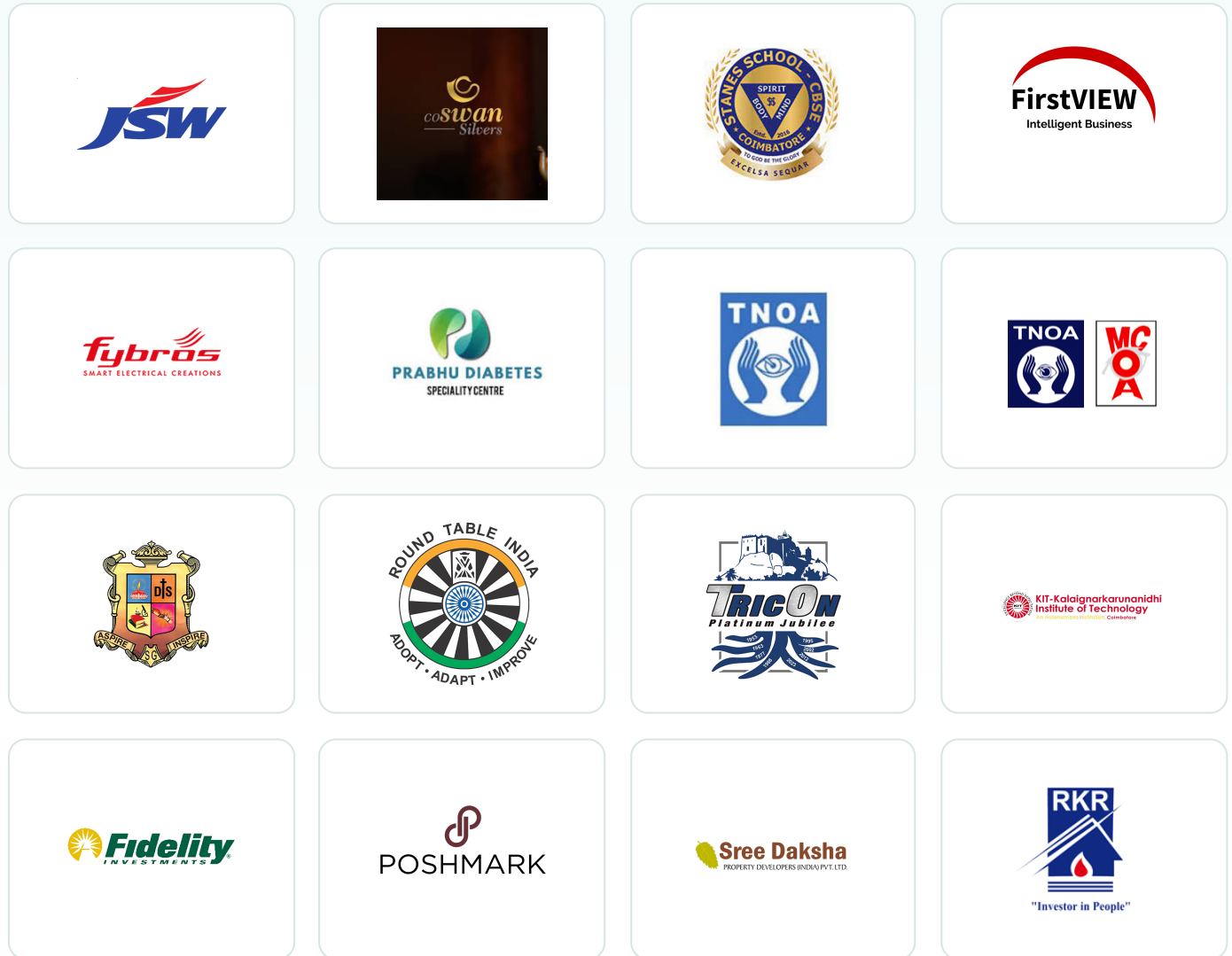
Minister family wedding

Sangeet at Kochi Bolgatty

Show direction and live cues

Trusted by teams that rebook.

From listed conglomerates to first generation founders, most of Curate's client list arrived the same way: someone who had seen a Curate show told them about it.



Agilysys Technologies

TamilNadu Ophthalmic Association

Shambhavi Builders

ESS EMM Corporation

Apex Laboratories

Docchain

Young Indians, Trichy

100+

CORPORATE CLIENTS

100%

REFERRAL-LED GROWTH

5 yrs

LONGEST PARTNERSHIP

Said after the show.

"Curate doesn't just execute. They design the feeling every guest walks out with. That's why we keep coming back, year after year."

ORGANISING SECRETARY · TAMILNADU OPHTHALMIC ASSOCIATION

"Our internal team ran the conversations, Curate ran the stage. That's the cleanest division of labour we ever had at an annual day event."

MR. SATHISH NAIR · CEO, ESS EMM CORPORATION

"The team came back from the outing talking about each other, not the office. That's a rare thing."

VP PEOPLE · SAAS COMPANY, BENGALURU

"Curate ran our 3 day leadership offsite in Coorg like clockwork. The moments between sessions felt as curated as the sessions themselves."

GROUP CHRO · MANUFACTURING CONGLOMERATE



● ESSEMM CORPORATION'S 30 YEARS SUMMIT, PRODUCED END TO END

5.0

GOOGLE RATING

87+

PUBLIC REVIEWS

0

MISSED SHOW DAYS

A duo, and a crew that shows up.



Keerthana S

CO-FOUNDER & MANAGING DIRECTOR

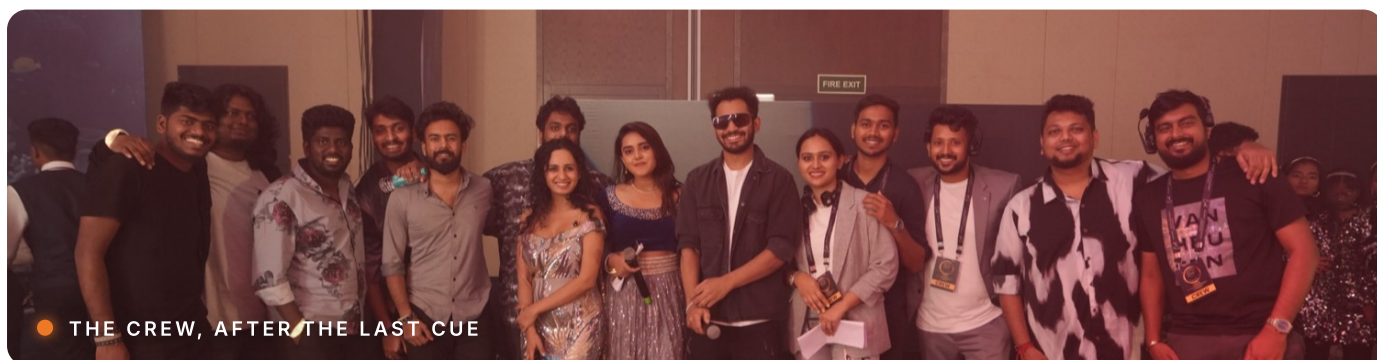
The heart of Curate. Keerthana brings vision, creativity and an eye for detail that turns ideas into meaningful experiences. She believes every event should feel personal, intentional and unforgettable.



Naveen

CO-FOUNDER & DIRECTOR

The backbone of execution. Naveen ensures every moving part comes together seamlessly. From planning to on-ground delivery, he makes sure everything runs like clockwork.



THE CREW, AFTER THE LAST CUE

"They design the feeling every guest walks out with. That's why we keep coming back."

ORGANISING SECRETARY · TNOA

"The cleanest division of labour we ever had at an annual day event."

SATHISH NAIR · CEO, ESS EMM CORPORATION



Make your next event feel like clockwork.

Tell us the shape of it: date, scale, audience, and the one feeling you want guests to walk out with. A project lead writes back within 24 hours.

CALL OR WHATSAPP
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WRITE TO US
info@curatetheevents.com

SEE THE WORK
curatetheevents.com

CHENNAI HQ · COIMBATORE · HYDERABAD · DELHI · KOLKATA

● Now booking upcoming events

